



PCT/GB 2003 / U U 3 9 7 6 #2
REC'D PCT/PTO 23 FEB 2005

INVESTOR IN PEOPLE

The Patent Office
Concept House
Cardiff Road
Newport
South Wales
NP10 8QQ

REC'D 24 OCT 2003

I, the undersigned, being an officer duly authorised in accordance with Section 74(1) and (4) of the Deregulation & Contracting Out Act 1994, to sign and issue certificates on behalf of the Comptroller-General, hereby certify that annexed hereto is a true copy of the documents as originally filed in connection with the patent application identified therein.

In accordance with the Patents (Companies Re-registration) Rules 1982, if a company named in this certificate and any accompanying documents has re-registered under the Companies Act 1980 with the same name as that with which it was registered immediately before re-registration save for the substitution as, or inclusion as, the last part of the name of the words "public limited company" or their equivalents in Welsh, references to the name of the company in this certificate and any accompanying documents shall be treated as references to the name with which it is so re-registered.

In accordance with the rules, the words "public limited company" may be replaced by p.l.c., plc, P.L.C. or PLC.

Re-registration under the Companies Act does not constitute a new legal entity but merely subjects the company to certain additional company law rules.

Signed

Dated 14 October 2003.

**PRIORITY
DOCUMENT**

SUBMITTED OR TRANSMITTED IN
COMPLIANCE WITH RULE 17.1(a) OR (b)

An Executive Agency of the Department of Trade and Industry

BEST AVAILABLE COPY



The Patent Office
Cardiff Road
Newport
Gwent NP10 8QQ

Request for grant of a patent

(See the notes on the back of this form. You can also get an explanatory leaflet from the Patent Office to help you fill in this form)

1. Your reference

A30140

14SEP02 E748260-1 D03052
P01/7700 0.00-0221328.8

2. Patent application number
(The Patent Office will fill in this part)

0221328.8

13 SEP 2002

3. Full name, address and postcode of the or of each applicant (underline all surnames)

**BRITISH TELECOMMUNICATIONS public limited company
81 NEWGATE STREET
LONDON, EC1A 7AJ, England
Registered in England: 1800000**

Patents ADP number (if you know it)

1867002

If the applicant is a corporate body, give the country/state of its incorporation

UNITED KINGDOM

4. Title of the invention

MEDIA ARTICLE COMPOSITION

5. Name of your agent (if you have one)

NASH, Roger William

"Address for Service" in the United Kingdom to which all correspondence should be sent (including the postcode)

**BT GROUP LEGAL SERVICES
INTELLECTUAL PROPERTY DEPARTMENT
HOLBORN CENTRE
120 HOLBORN
LONDON, EC1N 2TE**

Patents ADP number (if you know it)

1867001

8455396001

6. If you are declaring priority from one or more earlier patent applications, give the country and the date of filing of the or of each of these earlier applications and (if you know it) the or each application number

Country

Priority application number
(if you know it)

Date of filing
(day / month / year)

7. If this application is divided or otherwise derived from an earlier UK application, give the number and the filing date of the earlier application

Number of earlier application

Date of filing
(day/month/year)

8. Is a statement of inventorship and of right to grant of a patent required in support of this request? (Answer 'Yes' if:

YES

- a) any applicant named in part 3 is not an inventor, or
- b) there is an inventor who is not named as an applicant, or
- c) any named applicant is a corporate body.

(See note (d))

Patents Form 1/77

9. Enter the number of sheets for the following items you are filing with this form. Do not count copies of the same document

Continuation sheets of this form

Description **24**

Claim(s) **3**

Abstract **1**

Drawing(s) **19**

10. If you are also filing any of the following, state how many against each item

Priority Documents

Translations of priority documents

Statement of inventorship and right to grant of a patent (*Patents Form 7/77*)

Request for preliminary examination and search (*Patents Form 9/77*) **1**

Request for substantive examination (*Patents Form 10/77*)

Any other documents
(please specify)

11.

I/We request the grant of a patent on the basis of this application.
Signature(s) Date:

13 September 2002

NASH, Roger William, Authorised Signatory

12. Name and daytime telephone number of person to contact in the United Kingdom

Samantha Radley

020 7492 8146

Warning

After an application for a patent has been filed, the Comptroller of the Patent Office will consider whether publication or communication of the invention should be prohibited or restricted under Section 22 of the Patents Act 1977. You will be informed if it is necessary to prohibit or restrict your invention in this way. Furthermore, if you live in the United Kingdom, Section 23 of the Patents Act 1977 stops you from applying for a patent abroad without first getting written permission from the Patent Office unless an application has been filed at least 6 weeks beforehand in the United Kingdom for a patent for the same invention and either no direction prohibiting publication or communication has been given, or any such direction has been revoked.

Notes

- If you need help to fill in this form or you have any questions, please contact the Patent Office on 0645 500505.*
- Write your answers in capital letters using black ink or you may type them.*
- If there is not enough space for all the relevant details on any part of this form, please continue on a separate sheet of paper and write "see continuation sheet" in the relevant part(s). Any continuation sheet should be attached to this form.*
- If you have answered 'Yes' Patents Form 7/77 will need to be filed.*
- Once you have filled in the form you must remember to sign and date it.*
- For details of the fee and ways to pay please contact the Patent Office.*

MEDIA ARTICLE COMPOSITION

The present invention relates to a method of, and apparatus for, composing a media article.

5

Media articles portray content (whether real, imagined or computer-generated) to a person's senses. Media articles can be presented to a person via a variety of media, including text, voice, sound, pictures or moving images.

- 10 As recording technologies have improved, the amount of recorded media articles available to a consumer has grown rapidly. Media articles are often recorded in media files (note that although the plural 'media' is used here, 'media file' is to be understood to include both files which are intended to be conveyed to user by only one medium – e.g. text or speech and also 'multimedia' files whose meaning is
- 15 conveyed by a plurality of media). The Internet is the most recent communications network to emerge and provides worldwide transmission of recorded digital media files representing text, sound, pictures, moving images or a combination to these. Since the number of media files accessible via the Internet is so large, there is a need to label media files with some description of what they contain. Thus, for example,
- 20 HTML files contain 'meta' tags which include keywords which indicate what subjects are covered in the web-page presented to the user.

A proposal for adding metadata to video files (the 'Multimedia Content Description Interface' more widely known as MPEG-7) is being discussed by the Moving Pictures

25 Expert Group.

One method of composing a media article involves the putting together of a plurality of components. For example, a film is made up of a plurality of scenes as set out in a screenplay. There have been some attempts to create a media article automatically

30 in this way. For example, the production of a Waltz in accordance with a musical dice game is found at <http://sunsite.univie.ac.at/Mozart/dice/> . Similarly, an automatic story generation program, the Romance Writer is available from at <http://familygames.com/features/humor/romance.html> .

According to a first aspect of the present invention, there is provided a method of composing a media article comprising:

analysing digital metadata associated with a first media file, which digital
5 metadata includes:

related file identity data identifying a second media file; and

relationship data which indicates the relationship between what is
represented by the first media file and what is represented by the second media file;
and

10 arranging said first and second media files in a media article in accordance
with said analysis.

By analysing digital data associated with a first media file, which digital data includes
an identifier of a second media file and an indication of the relationship between what
15 is represented by the first file and what is represented by the second file, and
arranging the first and second media files in a media article in accordance with said
analysis, a method of composing a media article is provided which obviates the need
for another source of sequencing information to be provided at the time the media
article is composed.

20

Digital media files are stored in a variety of formats. The expression media file is not
intended to be limited to any particular format and so includes, for example, a file
which merely contains data on the position of components seen by a user when
playing a computer game – the data in that file subsequently being processed by
25 rendering software to generate an image for display to the user.

In some embodiments, said method further comprises generating said file identity
data and said relationship data.

30 Preferably, said metadata further comprises data characterising the content of said
media files, said method further comprises the step of selecting a subset of media
files including said first and second media files from a set of media files.

This combination of a) searching to provide a plurality of potential components for a media article, or part of a media article; and b) subsequently arranging a plurality of the selected components in accordance with metadata associated with those components allows the automatic composition of media articles directed towards a particular theme more easily than has hitherto been possible.

Preferably, the method further comprises making a plurality of such selections; and concatenating the results of said selections.

- 10 This allows an approach to the composition of a media article which broadly follows an established pattern, but which allows a degree of flexibility within that pattern not seen in conventional systems. Thus the type of broad pattern known for narratives and films – for example, the StoryCraft program from StoryCraft Corporation, 560 Roland Drive, Norfolk, VA 23509, USA helps an author write a story by asking the
- 15 writer to introduce the hero and an antagonist, prior to some conflict between them, which is then followed by the hero's triumphal return home – can still be used, but variations within that pattern can easily be introduced by changing the nature of the selection.
- 20 This will allow, for example, the cost effective creation of different versions of a film or computer game, conforming to different artistic or qualitative ambitions, whilst still retaining subjectively high standards of narrative, motion and audio continuity.

According to a second aspect of the present invention, there is provided a media article composition apparatus comprising:

one or more memory devices storing, for each of a plurality of media files, metadata including relationship data indicating one or more relationships between the media represented in said media file and the content represented in one or more other media files; and

one or more processors in communication with said one or more memory devices and arranged in operation to compose a media article by arranging said media files or identifiers thereof in accordance with said relationship data.

- 5 In preferred embodiments, an object-oriented database is used to store objects containing metadata associated with a media file identified by said metadata. Relationship metadata can then be represented by relationships between objects in the object-oriented database.
- 10 By way of example only, specific embodiments of the present invention will now be described with reference to the accompanying Figures in which:

Figure 1 is a schematic illustration of components of a personal computer which may be operated to provide a media assembly system in accordance with a first
15 embodiment of the present invention;

Figure 2 is a diagram of the architecture of a computer program used in controlling the personal computer of Figure 1 in accordance with a first embodiment of the
20 present invention;

Figure 3 shows metadata associated with a media element following the use of the media mark-up tool of Figure 2;

Figure 3B shows a cause object stored in the object-oriented database of Figure 2;

25 Figures 4A to 4G show how an editor builds the relationship data included in the metadata of Figure 3;

Figure 5 is a hierarchical representation of the relationship data entered by the editor
30 as shown in Figures 4A to 4H;

Figure 6 shows template data generated using the template creation tool of Figure 2;

Figure 7 shows user profile data generated using the user profile creation tool of Figure 2;

Figure 8 is a flow chart showing the operation of the template populator component
5 of the first embodiment of the present invention;

Figure 9 shows the operation of the template populator in relation to the first section of the template illustrated in Figure 7;

10 Figures 10A to 10D show the operation of the template populator in relation to the second section of the template illustrated in Figure 7; and

Figure 11 shows an edit decision list as might be produced by the template populator module.

15

Figure 1 shows a personal computer which comprises well-known hardware components connected together in a conventional manner. The well-known hardware components comprise a central processing unit 10, random access memory 12, read-only memory 14, a hard disk 16 and input/output devices 18,20,22,24, and
20 26. The hardware components are interconnected via one or more data and address buses 28. The input/output devices comprise a monitor 18, a keyboard 20, a mouse 22, a CD ROM drive 24 and a network card 26. The network card is connected to a server computer 30 by the public Internet 32.

25 Figure 2 shows the software and data components of a system according to a first embodiment of the present invention. The software includes three input program modules, namely a media mark-up tool program 40, a template creation tool program 42, a user profile creation tool program 44, object-oriented database management software 45, and two output program modules, namely a template populator program
30 module 46 and a content synthesis program module 48.

The system also includes two stores for the persistent storage of data. The first of these is a content store 50 which comprises a number of media files stored on the

hard disk 16 using the file system provided by the computer's operating system program. The second store for the persistent storage of data comprises an object-oriented database 54 known as ObjectStore® supplied by Excelon Corporation, Burlington, Massachusetts. The database stores three different categories of objects, namely media objects 51 (each of which includes metadata describing one of the media files stored in the content store 50), template objects 52 and user profile objects 53. The objects in the database are again stored on the hard disk 16 of the computer. Persistent storage for the object-oriented database and/or the content store might, instead of the hard disk, be provided by removable data carriers such as DVDs, CDs, CD-ROMs or on different computers (accessed for example via a URI) accessible via a network connection such as is provided by the network card 26.

The three input program modules control the computer (Figure 1) to provide a user interface allowing the generation of objects which include data structures constructed in accordance with predetermined structured data models. This increases the ease with which different program modules can exchange data. Where the structured data model is made public, different parties can write different components of the program which are nevertheless able to exchange data with one another. Also, objects created by one editor can be used by another editor working at a different location or at a later time.

In the present embodiment, the three input program modules offer the following functionality:

25 The media mark-up tool provides an interface for a editor to update the content store 50 and the object-oriented database 54. In practice it is envisaged that an editor using the present embodiment will have access to media elements generated by other editors, rushes from various sources, sections of prepared programmes, still photographs and various other pieces of media (all represented in electronic form) at his disposal. These media elements are stored in an appropriate directory structure in the content store. Each directory is known as a 'bin' in the art – a reference to the labelled bins in which rolls of film relating to a particular project are stored.

Media elements are often recorded digitally in a file which may contain a number of elements in a linear stream. Such a file may therefore contain one or more media elements associated with it. The media mark-up tool allows the editor to preview files and, where there are to be several media elements within that file, set start and end points defining the scope of each media element within the file. If there is only one media element associated with the file then the start point is simply zero and the end point is the length (duration) of the media. In this way, a editor is able to generate a plurality of files, each forming one media element. The editor gives a name to each file at the time he defines the start and end points of the media element.

However, for the purposes of the present description, it is assumed that the editor begins only with a file that includes an electronic representation of unedited film recorded at a football match and introduction sequences for a football programme etc. An unedited piece of film is known as a 'rush' in the art. Using the media mark-up tool 40, the editor might select various sections of the rush and store each as a media element in a shorter file in a directory in the content store 50.

The media mark-up tool also provides a tool enabling the editor to generate or edit metadata for media elements stored in the content store 50. The tool stores this metadata as an object in the object-oriented database 54.

On selecting a directory within the content store, the editor is provided with a graphical user interface which presents set of icons (Figure 4A), each of which represents one of the media elements held in that directory. These icons may just be a still from a video sequence contained within the file, for example. In the examples below, they are illustrated as boxes which include the media element identifier entered by the editor in the top right-hand corner and which contain a description of what occurs in the media element in the centre of the box. The user interface allows the editor to select the media elements using the mouse 22 and to move the media elements around the screen using the mouse.

Having selected one of the media elements, the editor enters metadata to be associated with that media element in two stages. In a first stage, the editor can double-click on one of the pictures to bring up a form onto which the values of the parameters included within the schema can be entered.

5

An example of the metadata generated in the first stage is shown in the second to twelfth row of Figure 3 (the information in the first row having been generated when the editor gave a media element identifier to the file).

- 10 It will be realised that the metadata is arranged in accordance with a structured data model. In each row, the entry at the rightmost column represents the value of a property which is input by the user. The structured data model may provide that a plurality of properties should be labelled as members of a unit at a first level of aggregation – here referred to as a set of properties (column second from the left in
- 15 those rows which have four columns). The structured data model may also provide that a plurality of sets should be labelled as members of a unit at a second level of aggregation – here referred to as a superset of properties (leftmost column in those rows which have three or four columns). Those skilled in the art will realise that further levels of aggregation might be provided.

20

- The hierarchical arrangement is influenced by the Multimedia Content Description Interface mentioned above. The intention is not to enforce usage of a complete data model across all possible applications, but to enable re-use of content within the subject domain of a production company or a specific set of projects (eg. wildlife
- 25 documentaries). The data model provided is intended to provide a maximal set of elements and an interface which assists their use and the vocabularies which can be applied to them.

- The metadata includes a variable number of parameters (but must nevertheless
- 30 conform with the predetermined structured data model). In the example, shown in Figure 3, the editor has entered values for 18 properties. These include:

i) Media Element ID – this identifies the media element – in the present example, the editor has given it a numerical value of 0.xx, where xx reflects the position of the media element within the original rush;

5 This is followed by a 'Media' superset which comprises two properties and a 'Position' set of properties. The two properties are:

ii) URI – the Universal Resource Identifier of the file which contains the media element;

10

iii) Format – this gives an indication of the format of the data making up the file;

The 'Position' set contains two properties as follows:

15 iv) In – an indication of the time elapsed since the start of the rush at the start of the media element;

v) Out - an indication of the time elapsed since the start of the rush at the start of the media element;

20

The 'Media' superset is followed by a superset of four 'structural' properties. That superset begins with

vi) Description – a description of the content of the file;

25

which are followed by another set (called 'Event') which contains three properties:

vii) Nature – the type of event that is seen in the video sequence recorded in this file;

30 viii) Performer – the person performing the principal action of the event;

ix) Recipient – the person subject to the principal action of the event;

These properties are followed by a domain-specific superset of properties which are only sensibly applied to media elements which relate to material obtained from two-sided sporting events;

5 The first two properties belong to a set (called 'Teams') of two properties:

x) Home Team – the name of the team playing on their home ground during the football match featured in the original rush;

10 xi) Away Team - the name of the other football team in the football match featured in the original rush;

This set is followed by the two properties:

15 xii) Performer Allegiance – the side (if any) to which the performer owes allegiance;

xiii) Recipient Allegiance - the side (if any) to which the recipient owes allegiance;

20 These two properties are followed by a set (named 'conceptual') containing two properties:

xiv) Interest Value – this value, between 0 and 1 indicates how significant the editor considers this media element to be; and

25 xv) Rating – this value indicates the suitability of the media element for showing to people based on an age criterion - in a similar way to the classification given to films.

30 Once the editor has entered this data, the picture is replaced with the description of the media element given as the value of the 'description' property above. The form is then removed from the display to return to the display of a plurality of pictures representing the media elements selected by the editor from the original rush (Figure 4A).

The media element metadata is then stored as a media object in the object-oriented database 54.

- The second stage of the metadata creation which generates one or more
- 5 'Relationship' properties will now be described in relation to Figures 4A to 4H. The user is provided with a graphical user interface, allowing him to indicate relationship properties between media elements by moving and clicking on icons representing those media elements on the screen 18 of the PC (Figure 1).
- 10 One relationship which the editor may indicate is a causal relationship. To do this, the editor clicks on a button element presented on the screen (not shown), which changes the form of the cursor. Thereafter the user moves the cursor to an media element which he judges to be a cause of another media element. He then clicks on the media element to identify it as a causal media element and moves the cursor to
- 15 the media element which represents the effect of that cause and clicks again. Once he has done this, an arrow is drawn from the first media element to a diamond shape representing a cause object and then a second arrow is drawn from the diamond to a second media element. An editor may wish to make a causal association of this type when he considers that a viewer seeing the media element representing the effect
- 20 would also wish to see the cause. In the example shown in Figure 4B, the editor has indicated that:

- i) media element 0.13 is caused by media element 0.12, and that both media element 0.14 and 0.15 are caused by media element 0.13; and
- 25 ii) media element 0.53 is caused by media element 0.52 which is in turn caused by media element 0.51.

In response to the input of a causal association, a cause object (Figure 3B) having its

30 own media element identifier is added to the object-oriented database 54. The metadata associated with the media element representing the effect is updated to include a parameter indicating the media element identifier of the cause object. In more detail, the media object has a linked list of pointers to any cause object which

causes it or is effected by it. Cause objects also hold two lists of pointers back to the media objects with which they are associated.

An example is seen in the last parameter shown in Figure 3. The cause object also
5 includes metadata indicating the media element identifier which causes the effect.

Several different media objects might cause the same effect (e.g. a hero could die because he was poisoned, or because he was crushed to death) and there can be several different effects from a cause (e.g. because of the hero's death, the evil
10 queen lived undefeated until the ripe old age of 103, and the broken-hearted princess made a vow of celibacy and became a nun). It is for this reason that a cause-effect relationship is represented using a cause object.

A second type of relationship that the editor may indicate is that of sequence. To
15 indicate such a relationship, the editor arranges the media elements he wishes to group into the same rectangular area of the screen, ordering them from left-to-right in accordance with the sequence they should follow, clicks on a further button (not shown), which causes the cursor to change form and moves the cursor to a position to one corner of that rectangular area. Thereafter, the editor clicks the button on the
20 mouse 22, and holds that button down whilst moving to an opposite corner of that rectangular area whereupon he releases the button. This results in a thick, solid rectangular line being drawn around the media elements contained within the rectangular area with a thick, short arrow being drawn in the top left-hand corner of the area defined by the rectangular line. In the example in Figure 4C, the editor has
25 indicated that the media element representing Team B's fifteenth pass is followed by the media element representing Team B's sixteenth pass which is in turn followed by the media element representing Team B's first goal.

An editor might wish to indicate a sequential relationship of this nature where he
30 feels that the media elements should be shown in the indicated order (if more than one of the media elements are selected by the template populator module). Media elements showing gardening at different times of year, for example, might be

arranged into a sequence so that an element representing the garden in spring precedes an element representing the garden in summer and so on.

On creation of a sequence in this way, a sequence object is created in the object-oriented database as a container object containing the media objects associated with the media elements included within the sequence. As will be seen below, it is possible to generate a sequence which itself includes sequences. This hierarchical property is reflected in the first number in the identifier attributed to the sequence. Where the sequence includes only individual media elements, then the sequence identifier is of the form 1.x where x is simply incremented at each time a new sequence or group (explained below) at the first level of the hierarchy is formed. Hence the sequence shown in Figure 4C is given the identifier 1.1.

The media object (i.e. metadata) associated with each media element in the sequence has the position of the media element within that sequence added to it. The object-oriented database also records the fact that each media object is a child of (i.e. is included within) the newly created sequence object. An example of the sequence position metadata can be seen in the penultimate row of Figure 3.

In this embodiment, there is no metadata giving a description of groups or sequences, but there could be – such metadata might, for example, be entered by right clicking, selecting properties and entering text in the description field of the resulting dialog.

The third type of relationship an editor may wish to indicate between media elements is that of membership of a group. An editor might do this where he wishes to indicate that in a plurality of the media elements in the group are selected, then they should be shown together. A group is formed in the same way as a sequence, save for the order of the media elements on the screen being inconsequential and the editor clicking on a third button (not shown) representing a group prior to defining the rectangular area which contains the media elements to be included in the group.

This action creates a group object, a container object which contains the media objects associated with the media elements within the group. Group objects are also stored within the object-oriented database 54.

- 5 Figure 4D shows the display seen by a editor after he has formed media elements 0.13, 0.14 and 0.15 into a first-level group 1.2, 0.39, 0.40 and 0.41 into a second first-level sequence 1.3, media elements 0.52 and 0.53 into a second first-level group 1.4.
- 10 Figure 4E shows the editor joining the media element 0.51 and the third first-level sequence 1.4 into a second-level group 2.1. This creates another group object in the database, which is a container object for another group object. In this way a hierarchy of container objects can be built up in the object-oriented database 54.
- 15 Figure 4F shows the editor placing the two first-level sequences 1.1 and 1.3, the first-level group 1.2 and the second-level group 2.1 into a third-level group 3.1.

Figure 4G shows the editor defining a fourth-level sequence.

- 20 Figure 5 shows the relationships entered by the editor in hierarchical form and therefore reflects the object hierarchy which the editor has built up within the object-oriented database 54 on the hard disk 16.

- Returning to Figure 2, the template creation tool 42 provides an interface for an
- 25 editor and/or producer to specify the desired characteristics of a media article – thus creating a template object (Figure 6). The tool stores the metadata which constitutes this template object within the object-oriented database 54.

- Like a media object, a template object for use in the present embodiment conforms to
- 30 a comprehensive predefined data model. As can be seen from Figure 6, this predefined data model includes a title field, and a plurality of sections. Each section is a set comprising a name field, a query field, and, optionally, a constraint field. The template populator tool prompts the user to enter a name for the template and to

indicate the section structure (top-level sections may themselves contain sections). The editor indicates the section structure using a graphical user interface component similar to the Folder List provided in Microsoft Windows Explorer for example. In the example given in Figure 6, the template has a flat structure of three sections.

5

Because the template encodes the media article characteristics using complex queries and a potentially deep structure, the editor interface divides the task of template creation between a plurality of roles. A person who is assigned an editor role defines the top-level structure of the template and a person who is assigned a producer role, (a producer normally having closer control of the actual product being created), refines the structure and adds queries (requests for information from the object-oriented database). In particular, as will be explained below, the producer specifies the linkages to the user profile thereby defining the 'balance of power' between themselves and the consumer.

15

The template creation tool provides an object browser which can be used to search for existing media objects and template objects. Existing templates can be modified and portions of a template can be copied into new templates.

20 Having defined the section structure using the graphical user interface mentioned above, perhaps using the media object browser, the editor / producer is provided with a graphical user interface which facilitates the process of query formation.

The editor uses this graphical user interface to enter query strings for each of the sections. The query string for the first section in Figure 6 indicates that candidate media objects to fill this slot in the template must have the string "Football Intro" in their URI.

The query string for a section can be considerably more complex, as is seen in the 'Main' section of the template of Figure 6. Here the query is written in the XPath language – the way in which that query is evaluated will be explained after the user profile metadata has been described below.

30

The editor also enters constraints for those sections where he wishes to place some constraint on the media elements represented by the media objects retrieved from the database in response to the query. Constraints are intended to restrict the way in which media objects are assembled by the template populator. Possible examples of
5 constraints include time (e.g. this section must be 5 minutes long), space (e.g. this presentation must be viewed on a 640 * 480 pixel display), or number (there must be five news items in the 'headlines' section of a news programme).

The user profile creation tool 44 provides a user interface for generating user profiles
10 like the user profile seen in Figure 7.

The user profile expresses the preferences of a particular user. As with media objects and the template objects, the data must adhere to a predetermined data structure or schema. The schema dictates that each user is identified by an identifier
15 (the numeral '1' in this case). The 'Structural' element of the user profile indicates the things the user likes – in this case, the football team Team B, especially Paulo Di Canio and Trevor Sinclair, the Essex cricket team, especially Nasser Hussain, the actress Milla Jovovich and the actor Jimmy Nail.

20 The template populator program module (Figure 8) provides a process for the automatic assembly of an edit decision list in preparation for the synthesis of a set of media objects into a personalised media article for a consumer. On starting (step 60), the template populator takes as its inputs a specific template, a specific user profile, and an indicator of a store of media objects (in the present case, an indication
25 of the location of the object-oriented database 54).

Once the specific template, user profile and store of media objects have been specified, the template populator examines (step 61) the template (Figure 6) for any queries written in the XPath language. If such a query is found, it is resolved using
30 the Apache Project's Xalan processor to evaluate XPath.

For example, the query reading:

```
( Team is "!profile(Profile/Sports//Team)") AND  
(Action is "Goal"))
```

is resolved, when the user profile in Figure 7 (specified on starting the template
5 populater program module) is considered, to:

```
(( Team is "Team B" OR "Essex" ) AND (Action is "Goal"))
```

The template populater then identifies the first section of the template (Figure 8) and
10 iterates (steps 62 to 75) through the template's hierarchical structure.

Each iteration (steps 62 to 75) involves the next section in the template being found,
any query in that section being executed (step 62) on the object-oriented database
54 to return a selection of relevant media objects.

15

The first iteration relates to the section named 'Intro' in Figure 6. The iteration
begins (step 62) with the carrying out of the query contained with the section (i.e.
URI contains "Football Intro"). Figure 9A illustrates the selection that results in this
example.

20

Then, in step 64, a tree is constructed which includes the selected media objects as
its 'leaves'. This construction takes place as follows: The parent object of the first
selected media object is retrieved followed by its parent object and so forth until an
object is reached which has no parent object associated with it (the 'Introduction'
25 object in this example has no parent object, so is the only object included in the tree).
At this point, a single linked list from the leaf object to the top-level container has
been reconstructed. Another selected leaf object is examined (if more than one
object is selected as a result of the query), and the ancestry of that leaf object is
followed until either an object is retrieved that already exists in the linked list
30 representing the ancestry of the first object or another top-level container is
encountered. Repeating this process for all the other objects in the selection
reconstructs the minimal tree containing those objects.

As indicated above, in the first iteration, the resultant tree contains only the 'Introduction' media object 0.1.

The subsequent steps, in the loop of instructions (steps 66 to 72) in the template
5 populater program which alter the tree data structure which is stored and used in
generating the edit decision list, have no effect in relation to the first section of the
template, so will be described below in relation to the second iteration of the loop of
instructions carried out on the second section of the template.

10 Throughout the iteration, the tree structure is stored in the PC's volatile memory 12.

At the end of each iteration of the group of instructions, a determination is made
(step 74) as to whether the final section in the template has been considered. If not,
the next section is identified (step 75) and next iteration carried out.

15

The second iteration is carried out in relation to the central section of the Football
Goals Highlights template (Figure 6). In this case, the section query is carried out
using the user profile (Figure 7) in order to resolve the query as described above to
take account of the user's preferences.

20

The query (step 62) results in the selection of the media elements 0.12 and 0.53
(Figure 10A). A new tree data structure is created as described above and stores
data representing the tree illustrated in Figure 10B.

25 Thereafter, the selection of media objects is expanded to take account of cause /
effects relationships specified by the user (step 66). In detail, this step involves the
examination of the metadata of each selected media object to find how many cause
objects are associated with that media object. If no cause objects are found then
the media object is moved to a list of resolved media objects. If only one cause
30 object is found, then the cause object is moved to a list of cause objects, and the
media object is moved to the list of resolved media objects. If more than one cause
object is found, then each possible cause object is added to a list of possible cause

objects (if it is not already present in that list) and the media object is added to a list of unresolved media objects.

In the present example, only one cause object is found (that illustrated in Figure 3B),
5 so the media object 0.53 is moved to a list of resolved media objects (and added to the tree data structure associated with this iteration of the loop of instructions – as shown in Figure 10C) and the cause object is moved to a list of cause objects.

Where a list of possible cause objects is created, the cause object which causes the
10 most unresolved media objects is found. This cause object is moved into the list of cause objects, and the media objects it causes are added to the resolved media object list mentioned above. This process is repeated until all the list of unresolved media objects is empty. In the present example, this step is not applied.

15 Each cause object in the list of cause objects is then examined to find how many media objects it was caused by. If only one media object causes it, then the cause object is moved to a list of resolved cause objects and that media object is added to the list of unresolved media objects. If more than one media object causes the cause object then those media objects are added to a list of possible media objects if they
20 are not already present.

Since, in the present example, the only cause object (CO1) in the list of cause objects is caused by only one media object (0.52), then the cause object is moved to a list of resolved cause objects and the media object (0.52) is moved to the list of unresolved
25 media objects.

Where a list of possible media objects is obtained, the media object which causes the most cause objects is found. The cause object is then moved into a list of resolved cause objects and the media object is added to the list of unresolved media objects.
30 This is repeated until the list of cause objects is empty.

The above procedure is then repeated for any unresolved media objects (so that chains of causation are traced back to the original cause). In the present case

therefore the above procedure is repeated for media element 0.52 and results in the addition of media object 0.51 to the tree associated with this iteration (Figure 10D).

5 The building of the tree (steps 62 to 66) is followed by sorting (steps 68 and 70) of the objects within the tree.

The first stage of sorting (step 68) takes account of the sequence information entered by the user. This is done by using the known 'Quicksort' algorithm to place the nodes of the tree in the correct order as identified by the sequence position
10 metadata associated with the object. This is done starting at the top of the tree and then moving towards the leaves (i.e. the media objects) of the tree.

The second stage of sorting takes account of cause / effect linkages between the members of a group or the descendants (i.e. objects further down the tree) of the
15 members of a group. Where groups do not have such cause / effect linkages then this stage of sorting need not be carried out on those groups.

The second stage of sorting begins by labelling each member of a group in the tree with all the causes and effects attached to it (if it is a media object) or to any of its
20 descendants (if it is a container).

Further labels are then added to the object metadata to reflect the logical relation that if a causes b and b causes c, then a causes c. The same is done to reflect the logical relation that if f is caused by e, and e is caused by d, then f is caused by d.
25

The known Quicksort algorithm is then used to ensure that causes are shown before effects. As those skilled in the art will know, implementations of Quicksort allow the user to define a function which gives the order of two objects passed to it. In the present case, a function is provided which indicates that a goes before b if a causes
30 b and that d comes after c, if d is caused by c.

Thus, at the end of the sorting steps (steps 68 and 70) in the second iteration, media elements 0.12, 0.51, 0.52 and 0.53 form the leaf nodes of the tree associated with the central section defined in the Football Goal Highlights template (Figure 6).

- 5 The template populator then evaluates any constraints and updates the tree accordingly (step 72). To evaluate a time constraint, the duration of each media object included within the tree is calculated by subtracting the 'Out' property from the 'In' property, and these durations are added together to reach an actual duration. If this duration is found to be greater than the target duration, then media objects are
10 removed from the tree. If this duration is less than the target duration, then media objects are added to the tree.

In the present embodiment this pruning or growing of the tree is done in accordance with the Interest Value metadata associated with the media objects.

15

Where the actual duration is longer than the target duration, the following process is carried out:

- 1) If the difference between the target duration and the actual duration is less than
20 the duration of the shortest media element in the tree, then the process terminates;
- 2) Otherwise, a list of the media objects within the tree is created and this list is sorted in order of the 'Interest Value' property.
- 25 3) The media object with the lowest value is removed (assuming that this object is not the cause of one or more of the other media objects in the list) from the tree and the actual duration re-calculated. The difference between the target duration and the actual duration is re-calculated and the above steps repeated until the difference is less than the duration of the shortest media element remaining within the tree.

30

Where the actual duration is less than the target duration, the following process is carried out:

- A) The query in the section is amended by removing its last 'AND' operator and the condition which follows it, or if there is no 'AND' operator, by adding an 'OR' operator followed by a condition such as 'Interest Value' > 0.6. A new tree for the current section is then created in the same way as the original tree. This process is
- 5 repeated until the actual duration is greater than the target duration. Thereafter, steps 1) to 3) above are carried out.

Once this pruning or growth has been carried out, the second iteration ends.

- 10 It will be clear that the third iteration will merely generate a tree comprising media object 0.99.

- When all sections have been populated with media object metadata and sequenced in accordance with the queries, constraints and user preferences provided, the template
- 15 populator outputs (step 78) the edit decision list (Figure 11) by concatenating the media elements found at the leaves of the trees generated in the three iterations of the loop.

- The edit decision list (Figure 11) produced by the template populator program module
- 20 (46) is passed to the content synthesiser module (48). In the present example, the content synthesiser module outputs one scene after another in a streamed video presentation or concatenates the scenes together in order to produce a programme file.

- 25 The content synthesiser provides a process to automatically synthesise a set of media elements into a personalised media article for a consumer. The synthesiser is similar to a conventional non-linear editing system in that it uses the edit decision list (Figure 11) to locate and assemble a set of media elements into a completed media article. However, while a conventional editing tool is used only during post-
- 30 production and resides on the editor's premises, the content synthesiser is a portable, lightweight application which can be deployed at the edge of the network, or actually within the consumer's device (such as a PC or personal digital recorder). This means that media articles can be synthesised at the point of delivery, with considerable

benefits in terms of the level of personalisation which can be achieved. Furthermore, changes in any metadata including template, media object or user profile can be reflected dynamically in the resulting media article.

- 5 When invoked by the consumer, the content synthesiser causes a user profile and template to be passed to the template populator, which processes these as described above returning an edit decision list to the synthesiser. The edit decision list is then parsed to discover which media elements are required and how they interact with each other. A timeline comprising various references to various media elements
- 10 within the content store 50 is then assembled according to this information. Transition effects (examples of which are defined in the ANSI/SMPTE 258M/1993 standard) are applied to the media where required. Finally, any caption text and graphical overlays are parsed and rendered to a static image, which is then added to the timeline with a high priority ensuring they are visible above any other graphical
- 15 elements.

Once the timeline has been assembled, the personalised presentation is rendered in real time using a suitable media compositor technology, such as Apple Quicktime or Microsoft DirectShow. The modular nature of the compositor means that a content

20 synthesiser could be more easily implemented within an embedded architecture such as a set-top box.

The present invention may be embodied in many different ways. For example, the embodiment described above may be altered in one or more of the ways listed below

25 to provide an alternative embodiment of the present invention (this list is by no means exhaustive):

i) in the above embodiment the input program modules generated data structures having a predetermined structure. In some embodiments, the predetermined structure

30 is provided by a document conforming to the XML Schema guidelines;

ii) the constraints section in the template might be variable by the user – for example, a user could be provided with a graphical user interface in which he can select the

duration of the media article he wishes to see. A corresponding value can then be added to the template object by the template populator program;

- 5 iii) in the above-described embodiment, one or more causal media objects causing a media object included in the selection were added to the tree. In other embodiments, effected media objects caused by an object included in the selection might be added to the tree instead or in addition to such causal media objects;
- 10 iv) one constraint which might be added to each selection or combination of selections could be a constraint on the number of times a given media element appears in the finished media article. It might, for example, be dictated that any media element should only appear once in a given media article.

CLAIMS

1. A method of composing a media article comprising:
 - 5 analysing digital metadata associated with a first media file, which digital metadata includes:
 - related file identity data identifying a second media file; and
 - relationship data which indicates the relationship between what is represented by the first media file and what is represented by the second media file;
 - 10 and
 - arranging said first and second media files in a media article in accordance with said analysis.
- 15 2. A method according to claim 1 further comprising generating said file identity data and said relationship data.
3. A method according to claim 1 wherein said metadata further comprises data characterising what is represented by said media files, said method further
 - 20 comprising the step of selecting a subset of media files including said first and second media files from a set of media files.
4. A method according to claim 3 comprising:
 - 25 making a plurality of such selections; and
 - concatenating the results of said selections.
5. A method according to any preceding claim wherein said arranging step
 - 30 arranges said media files so as to determine whether the user sees or hears what is represented by the first media file before or after he sees or hears what is represented by the second media file.

6. A method according to any preceding claim in which said media file contains video data.
7. A media article composition apparatus comprising:
- 5 one or more memory devices storing, for each of a plurality of media files, metadata including relationship data indicating one or more relationships between the content represented in said media file and the content represented in one or more other media files; and
- 10 one or more processors in communication with said one or more memory devices and arranged in operation to compose a media article by arranging said media files or identifiers thereof in accordance with said relationship data.
- 15 8. An apparatus according to claim 7 in which said relationship data indicates a causal relationship between what is represented by one of said media files and what is represented by another of said media files.
9. An apparatus according to claim 7 wherein said one or more processors is
- 20 further arranged in operation to provide a user with an interface enabling the user to enter said relationship data.
10. An apparatus according to claim 9 wherein:
- said metadata is stored in a database; and
- 25 said one or more processors are further arranged in operation to query said database to obtain identifiers of media files whose metadata meets one or more conditions specified in said query.
11. An apparatus according to claim 10 in which said database comprises an
- 30 object-oriented database and metadata for each media file is stored as an object in said object-oriented database.

12. An apparatus according to claim 11 in which said relationship data is stored as data which defines the relationships between objects in the database.

13. An apparatus according to claim 12 in which membership of a set is indicated by each member of the set inheriting from a container object.

14. An apparatus according to claim 7 further comprising a content store storing a plurality of media files, said metadata for each media file including a pointer to the location of said media file in said content store.

10

15. An apparatus according to claim 7 wherein:

said one or more memories further store one or more media element selection criteria; and

15

said one or more processors are further arranged in operation to receive a set of media element identifiers and select said input set by selecting a subset of media element identifiers in accordance with said selection criteria;

20 16. An apparatus according to claim 15 wherein:

said one or more media element selection criteria comprise a set of template data, each of said sets of template data listing a plurality of slots to be filled, and, for each slot, one or more associated requirements of media elements for filling said slot; and

25

said one or more processors are further arranged in operation to provide said subset by, for each of said slots, retrieving one or more identifiers of media elements whose metadata accords with said one or more requirements for said slots.

30

ABSTRACT
MEDIA ARTICLE COMPOSITION

A method and apparatus for the automatic composition of media articles is disclosed.

- 5 Previous attempts to do this have involved the manual production of a detailed framework listing the types of media elements that might be inserted into the slots specified in that framework and the subsequent selection of media elements for those slots. The present invention improves upon this by associating metadata (51) with the media elements in a content store, which metadata includes relationship data
- 10 indicating how what is portrayed by that media element relates to what is portrayed by one or more other media elements. Because relationship metadata is included media articles can be generated automatically with the need for the production of a detailed framework describing that media article.

- 15 Figure (2)

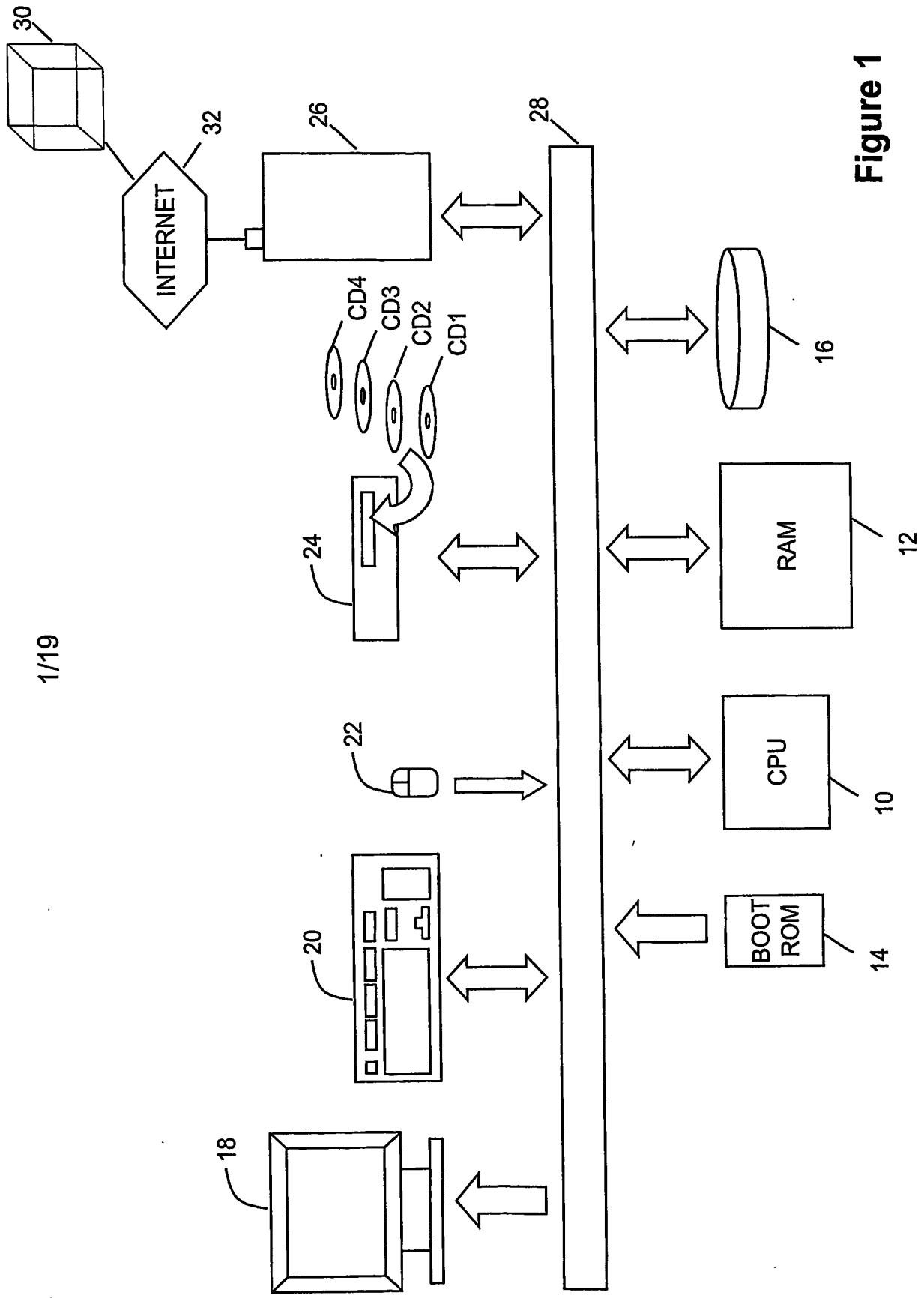


Figure 1

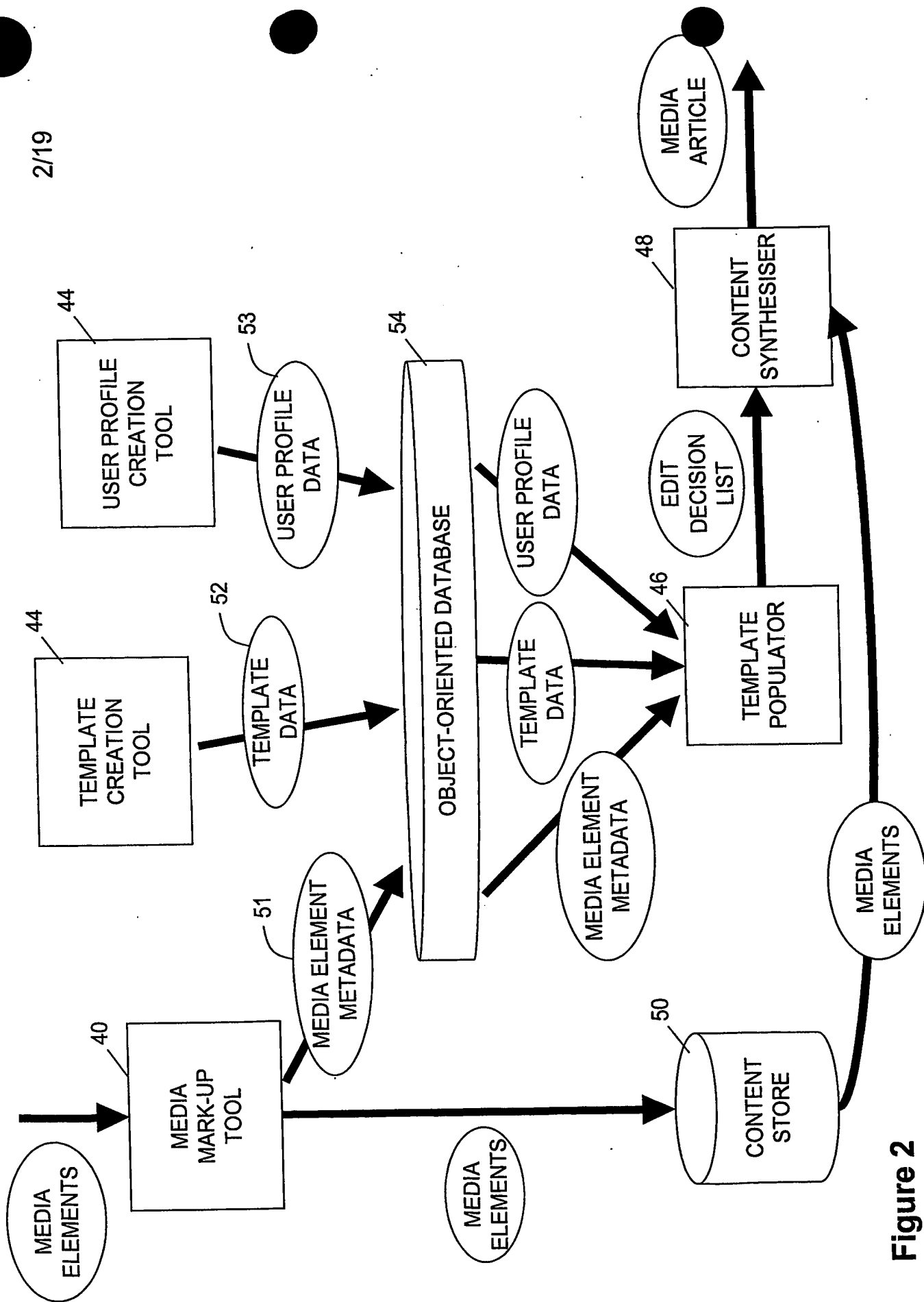


Figure 2

Media Media ID	0.53		
Media	URI	file:///c:/media/AvB/0.53.avi	
	Format	windowsmedia	
	Position	In	65:05
		Out	65:35
Structural	Description	Team B Goal 2	
	Event	Nature	Goal
		Performer	Paulo Di Canio
		Recipient	Fabien Barthez
Domain Specific	Teams	Home Team	Team A
		Away Team	Team B
	Performer Allegiance	Team A	
	Recipient Allegiance	Team B	
Conceptual	Interest Value	0.7	
	Rating	PG	
Relationship	Sequence ID	1.4	
	Sequence Location	2	
	Cause Object ID	CO1	

Figure 3

use Object ID	CO1	
relationship	ID of caused media element(s)	0.53
	ID of causal media element(s)	0.52

Figure 3B

Title	Football Goal Highlights Template	
Section	Name	Intro
	Query	URI contains " Football Intro"
Section	Name	Main
	Query	(Team is "!Profile(Profile/Sports//Team)") AND (Action is "Goal")
	Constraint	Target Duration = 150s
Section	Name	Outro
	Query	URI contains "outro"

Figure 6

Name	John Talbot		
Sports	Football	Team	Team B
		Player	Paulo Di Canio
		Player	Trevor Sinclair
	Cricket	Team	Essex
		Player	Nasser Hussain
Films	Actor / Actress		Milla Jovovich
			Jimmy Nail

Figure 7

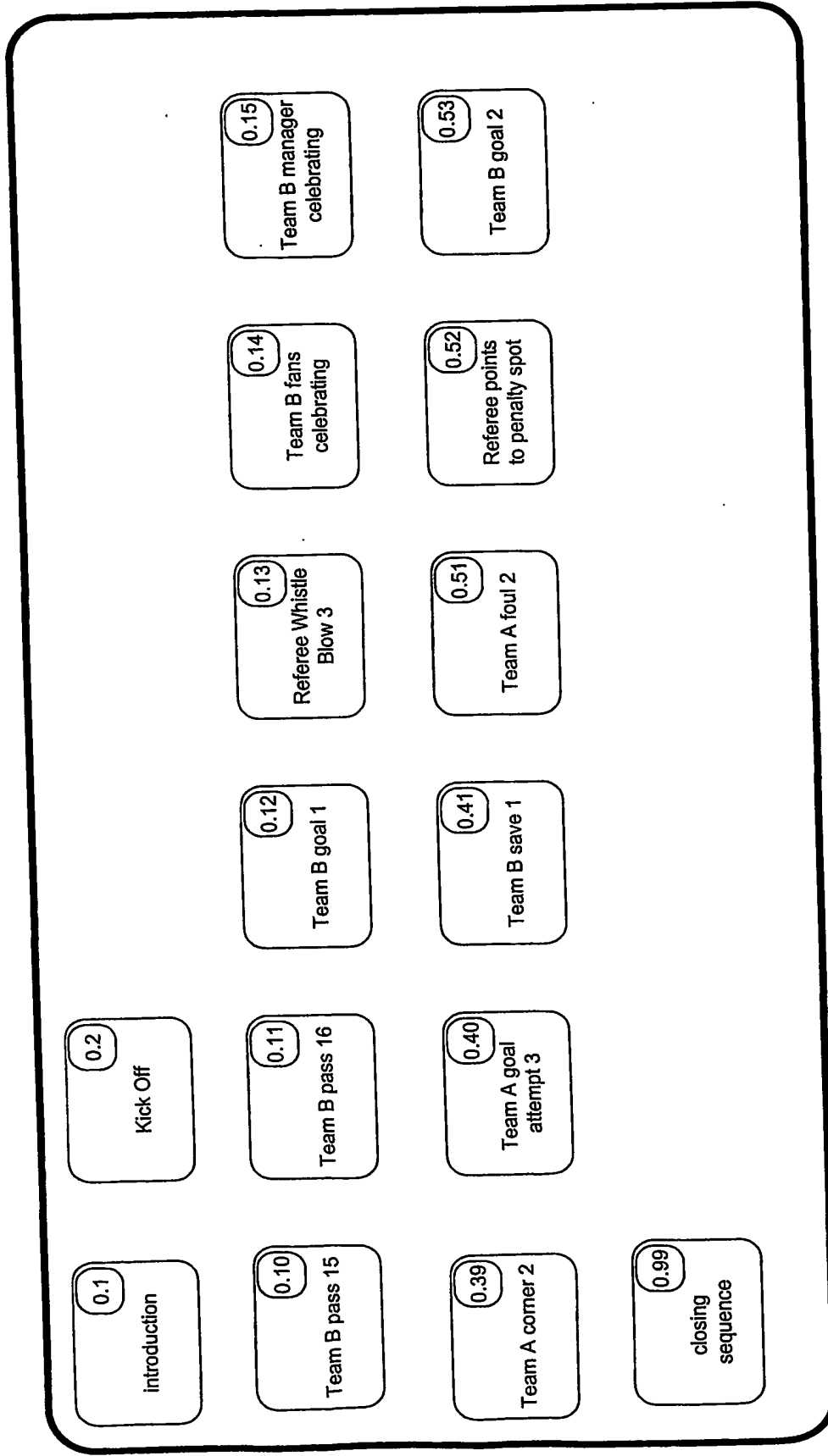


Figure 4A

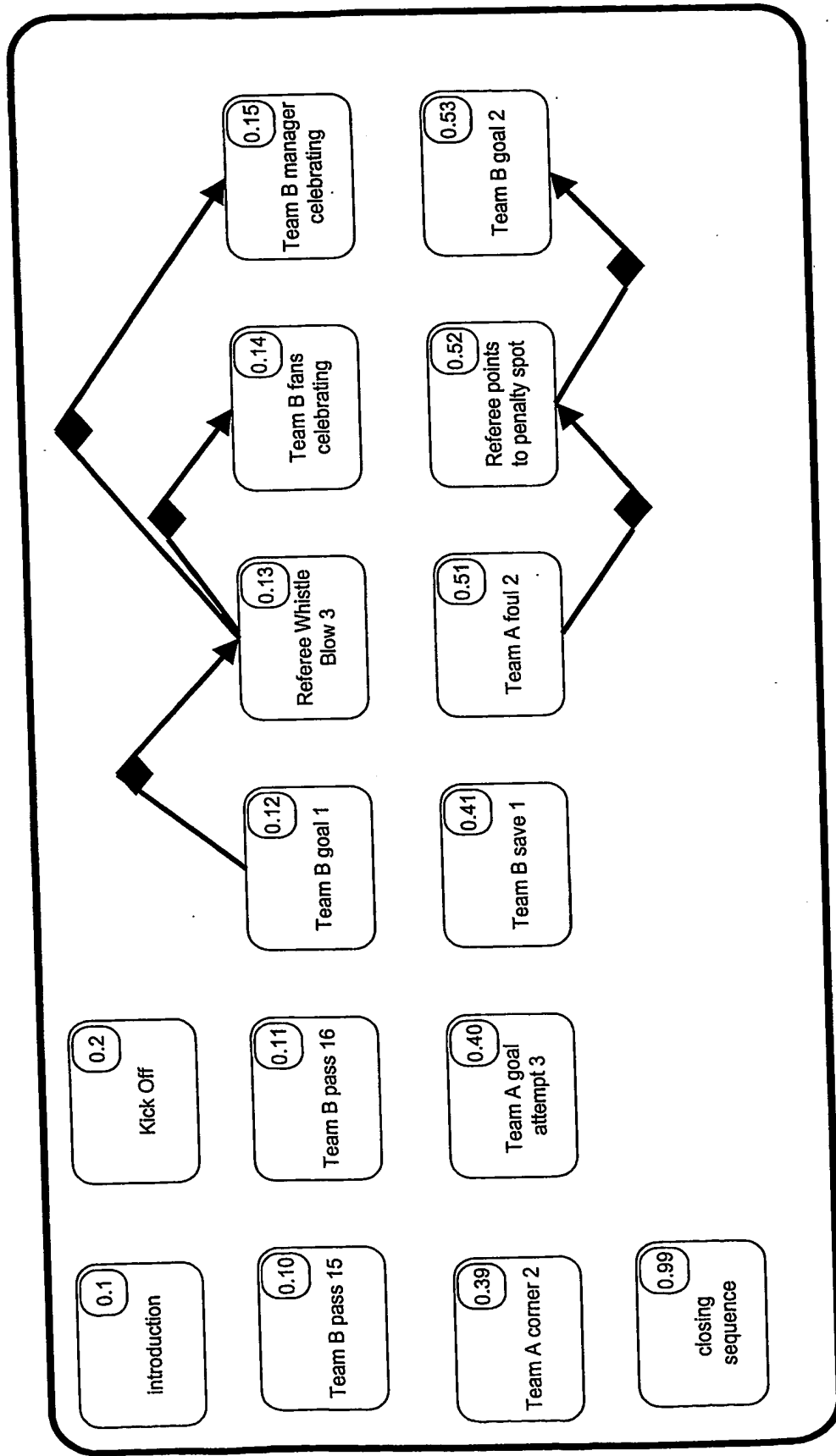


Figure 4B

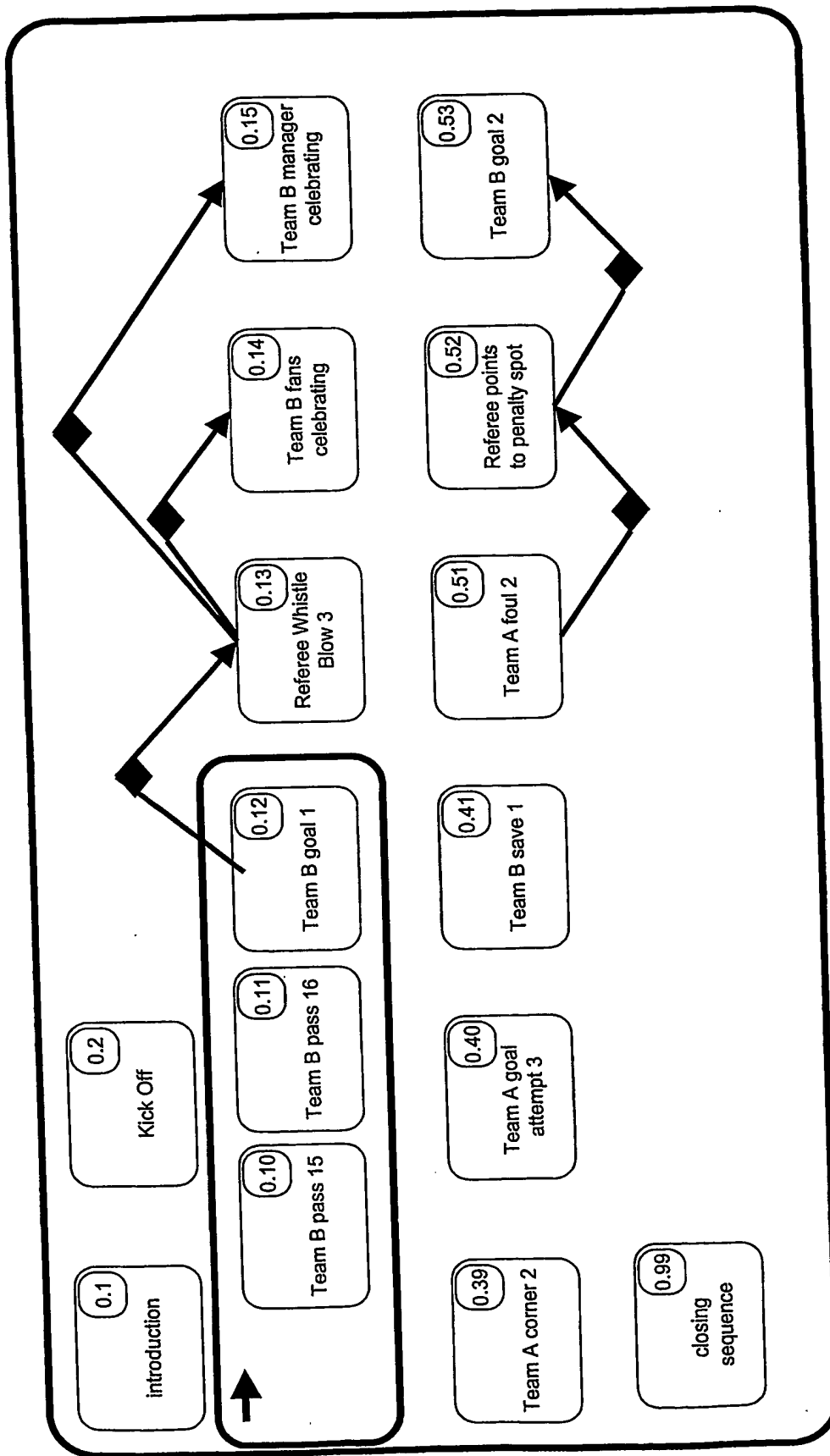


Figure 4C

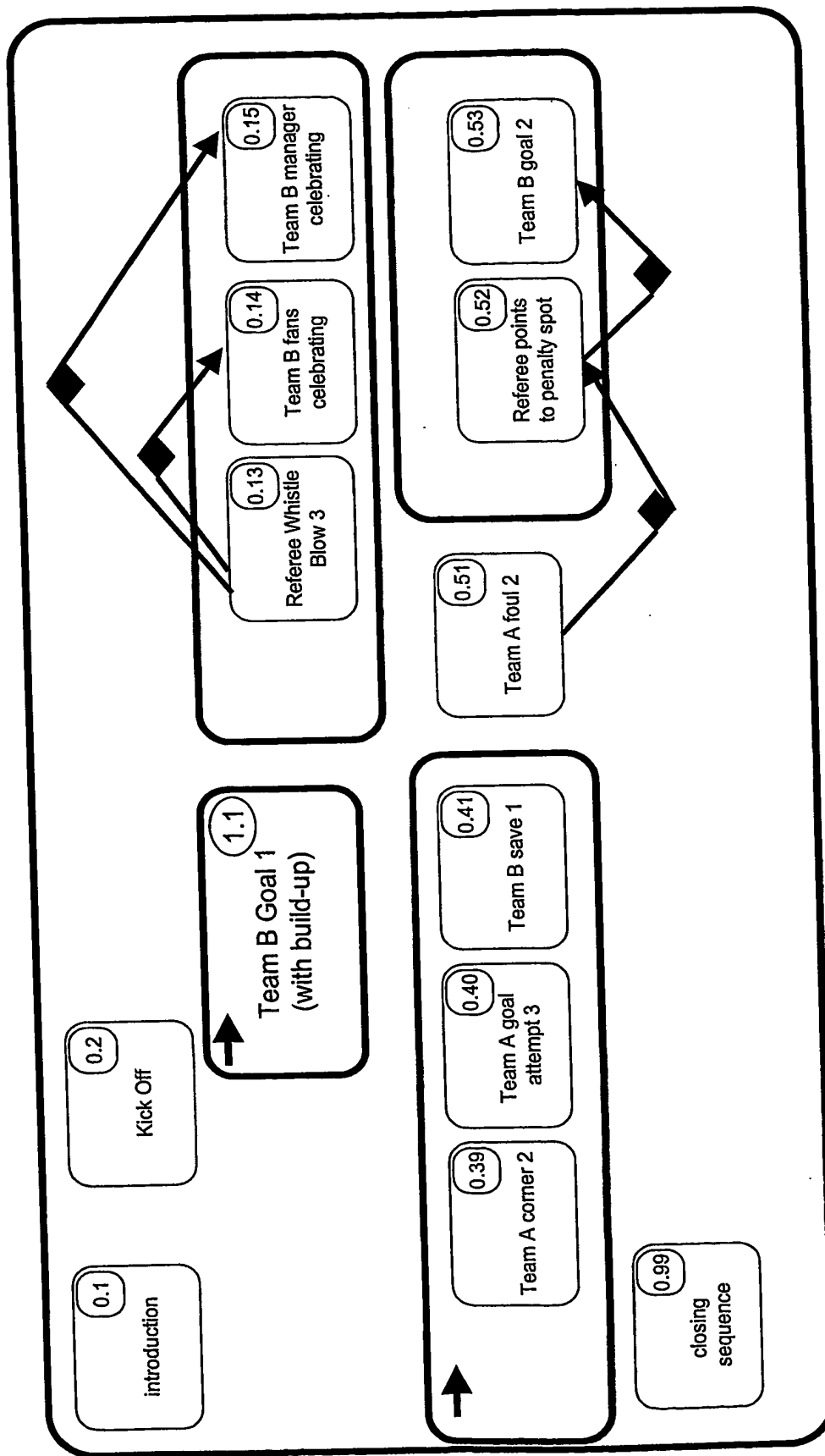


Figure 4D

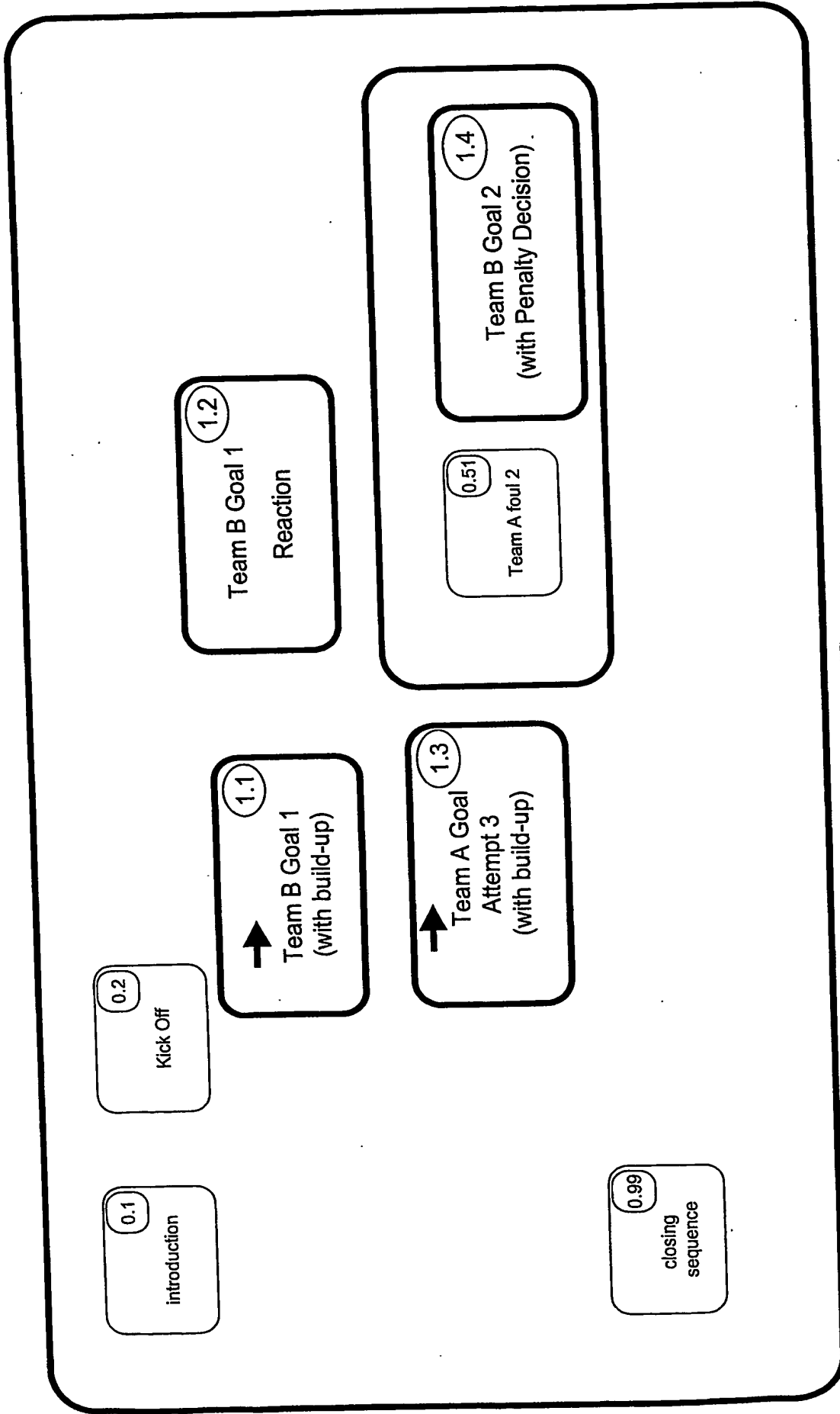


Figure 4E

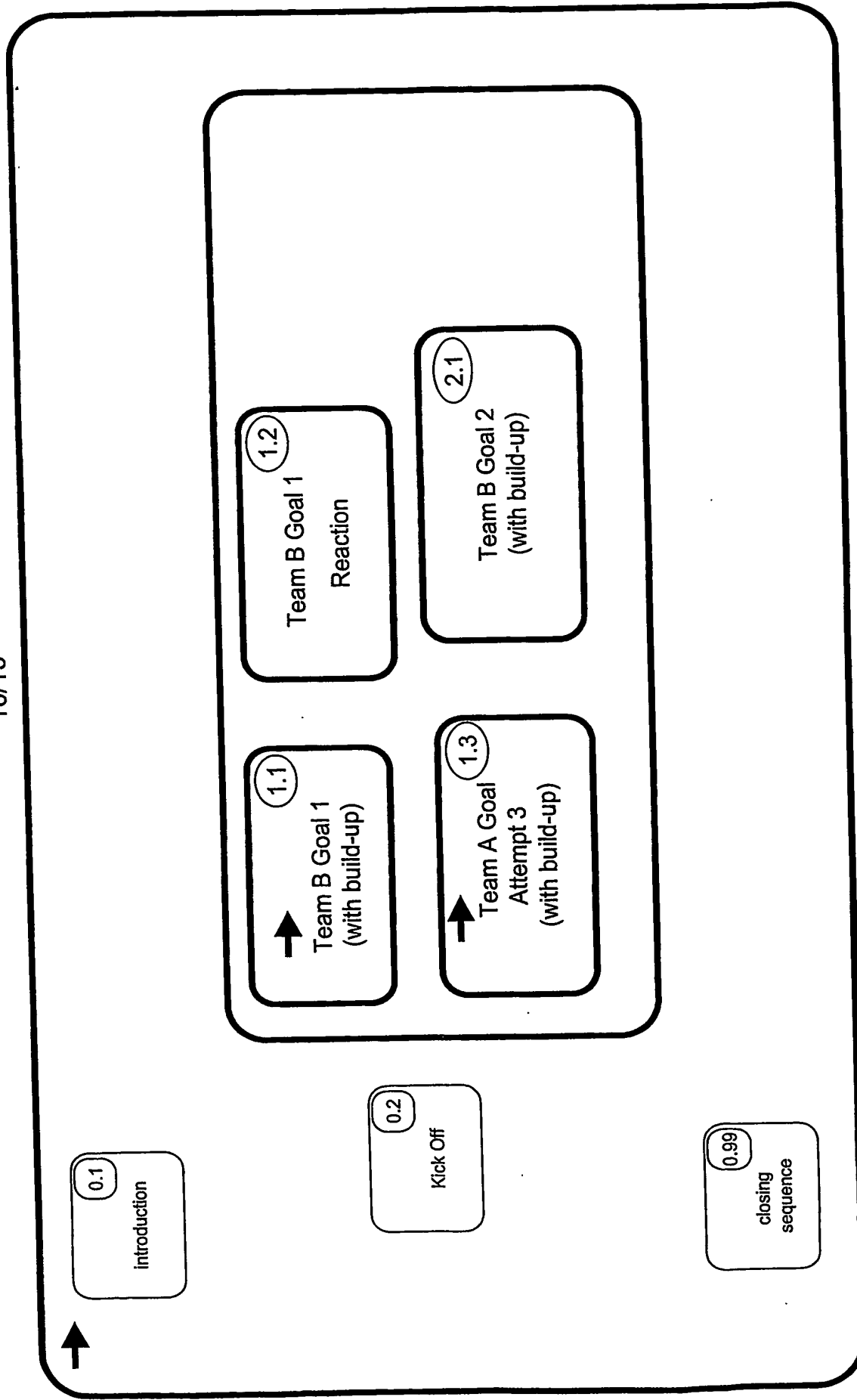


Figure 4F

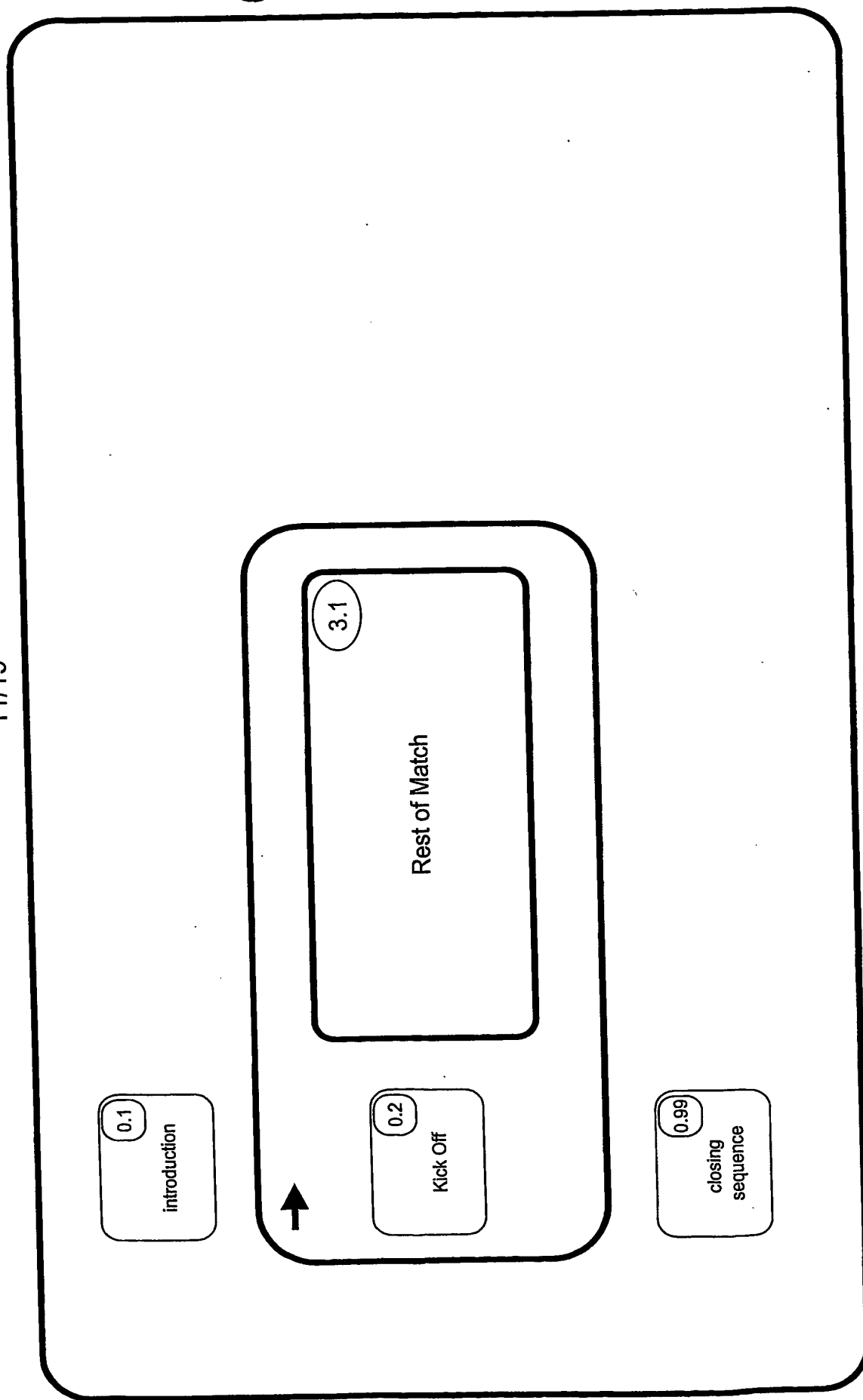


Figure 4G

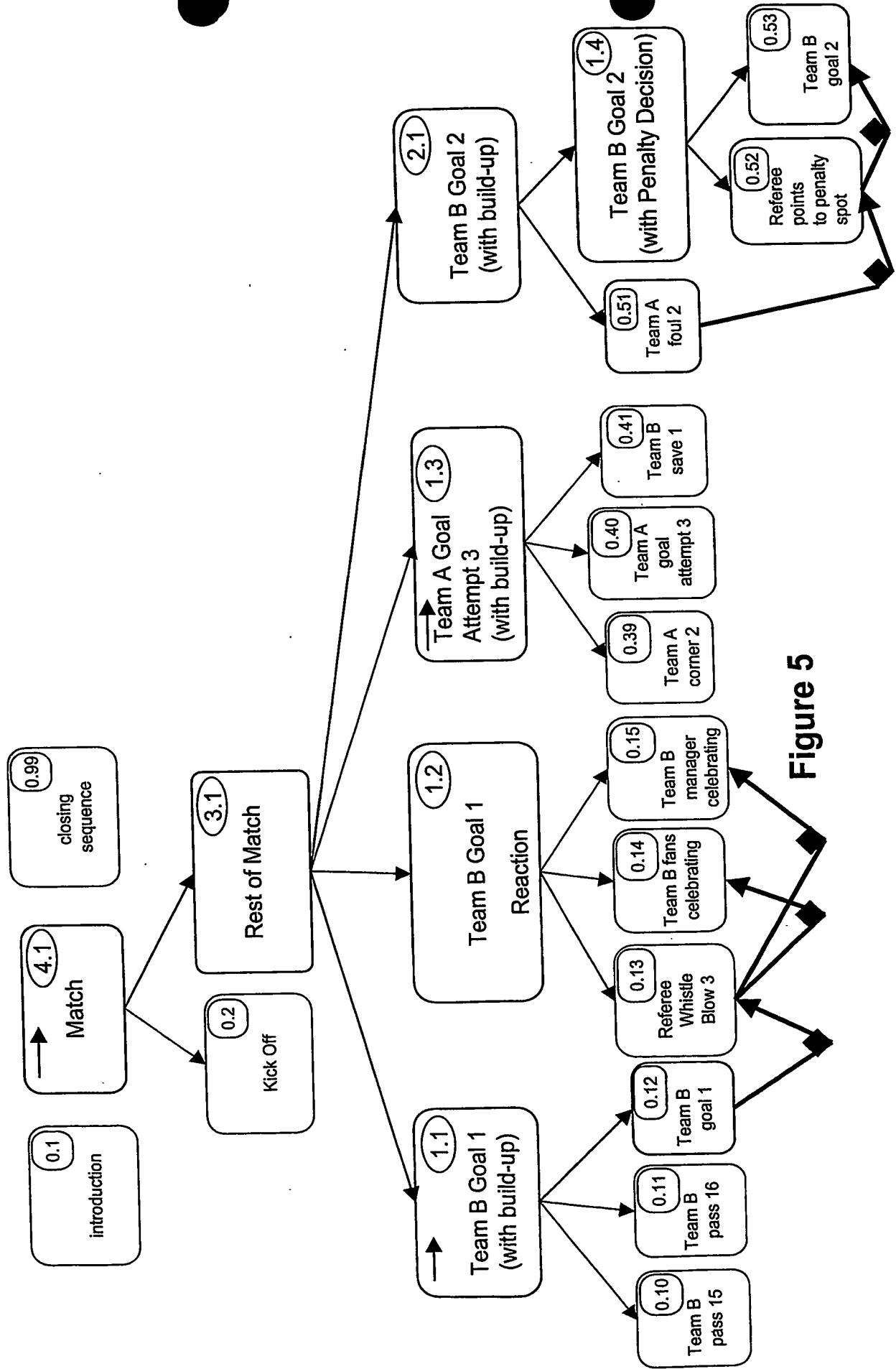


Figure 5

13/19

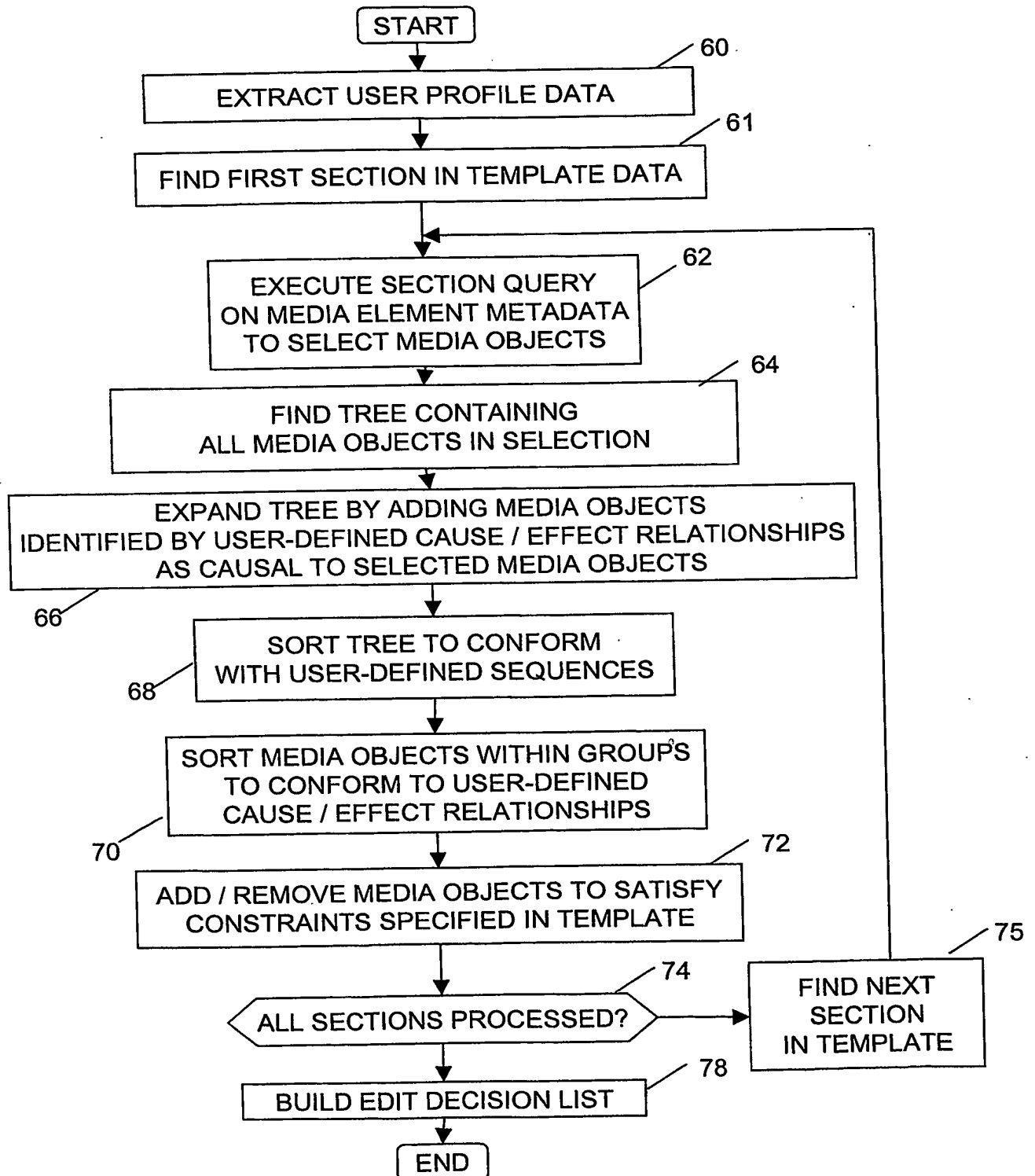


Figure 8

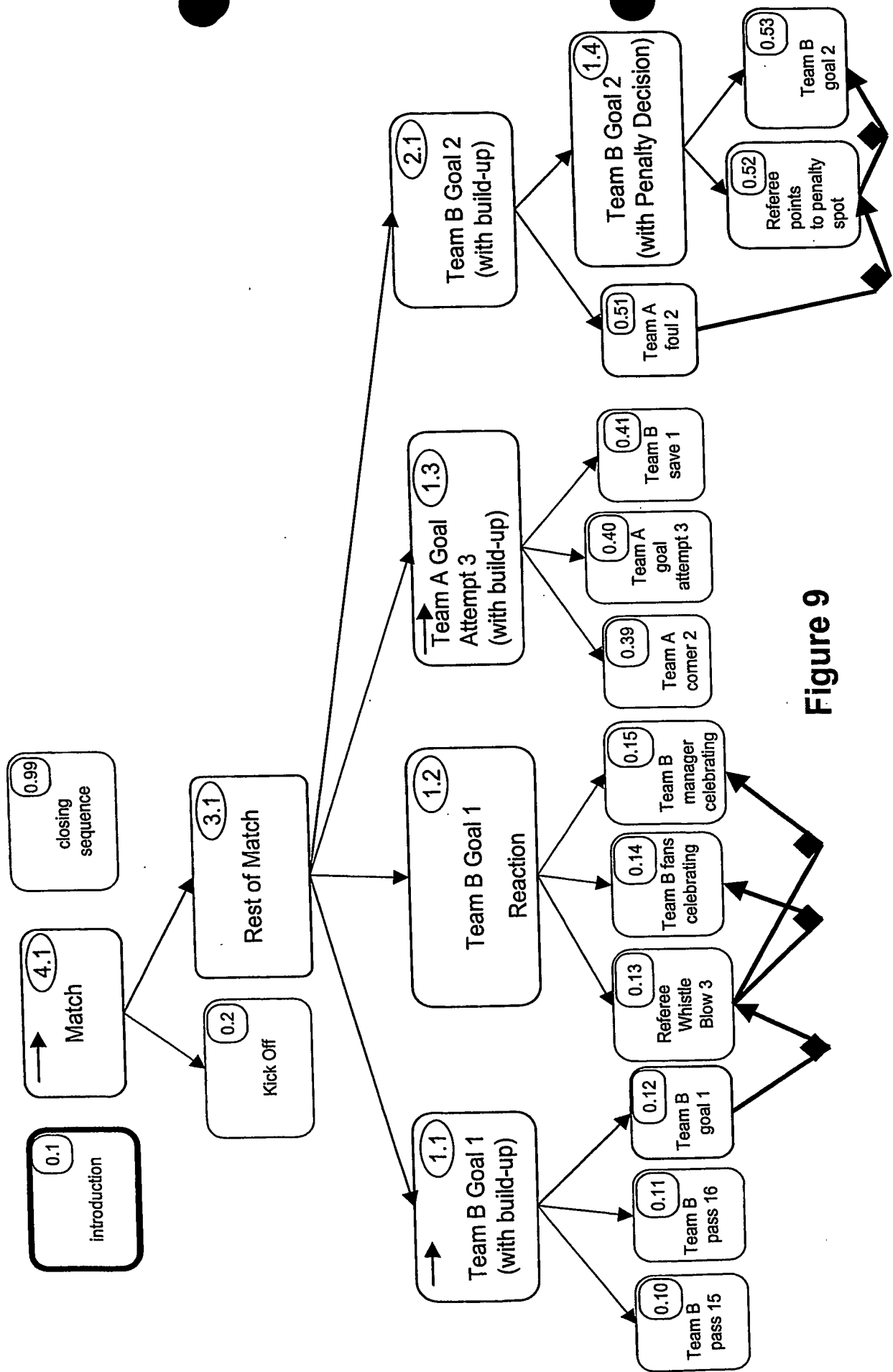


Figure 9

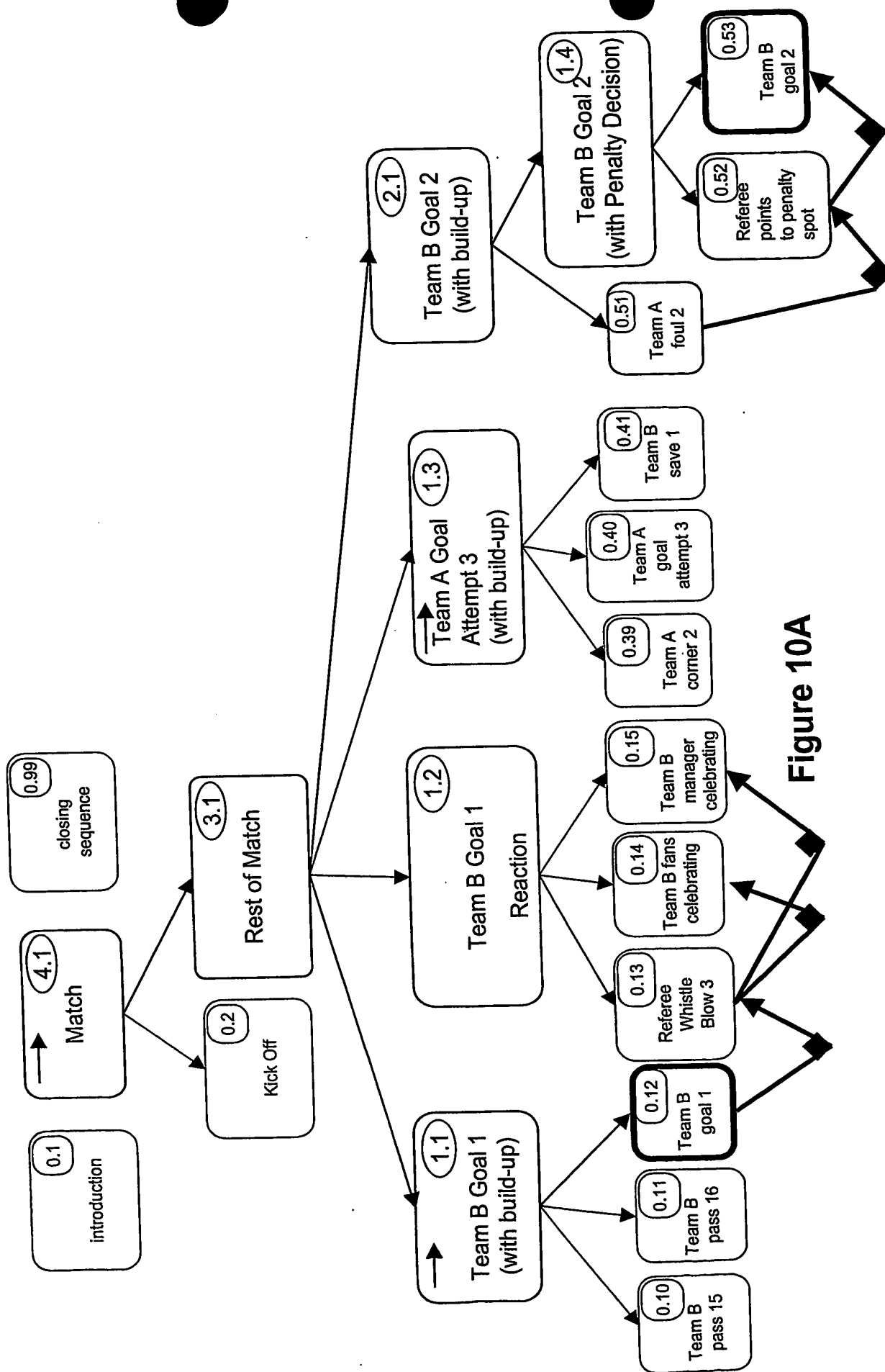


Figure 10A

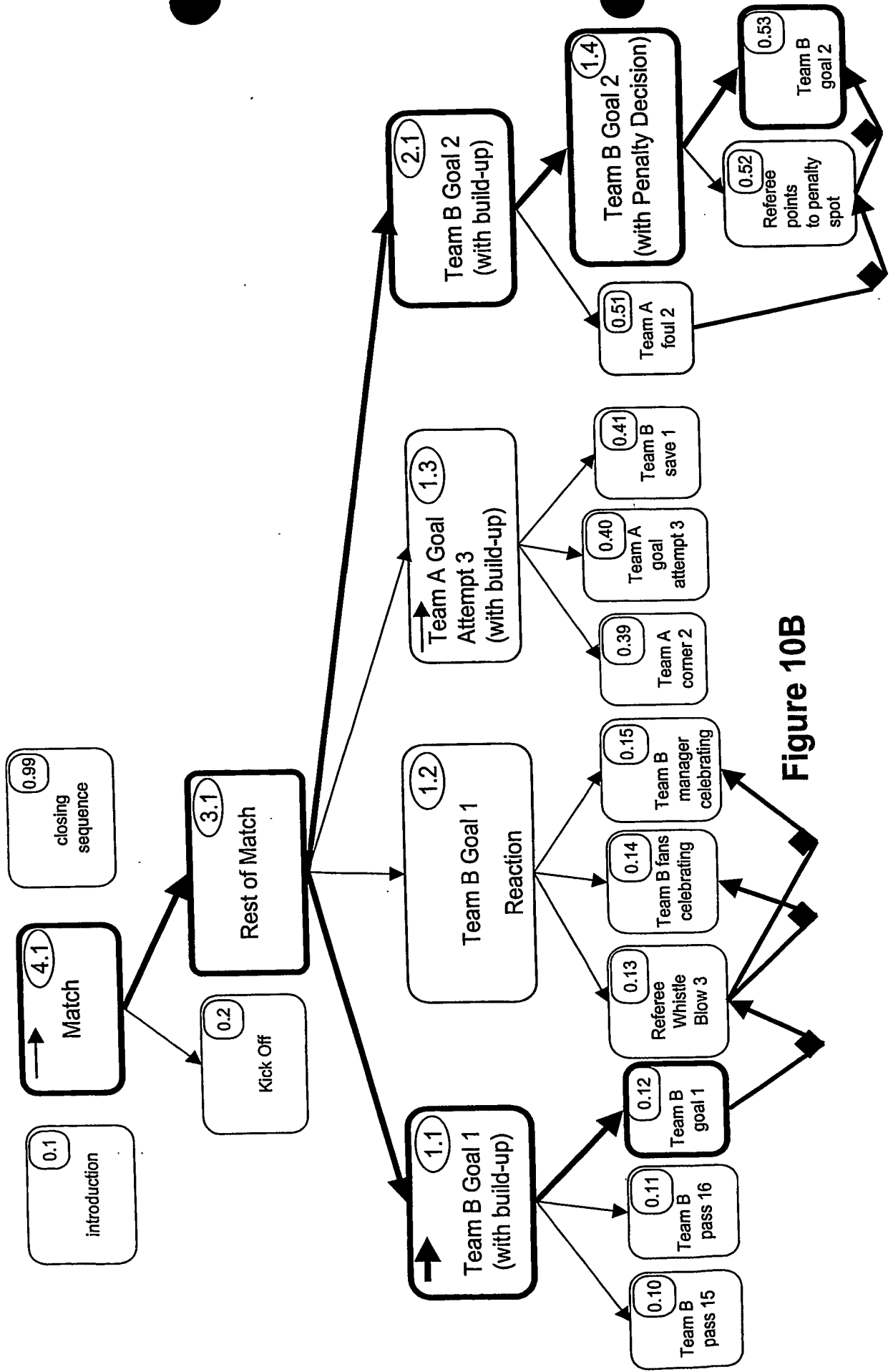


Figure 10B

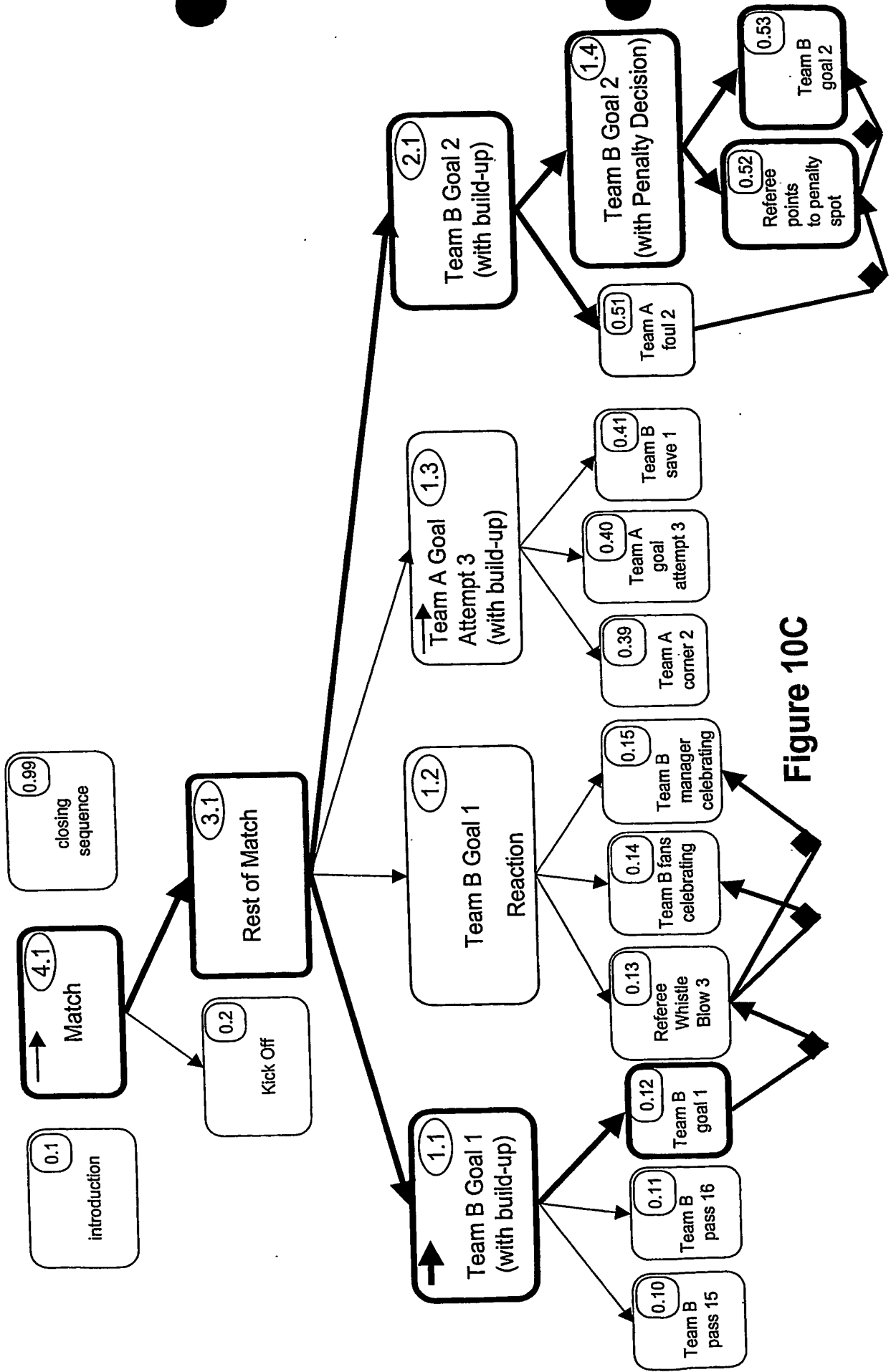


Figure 10C

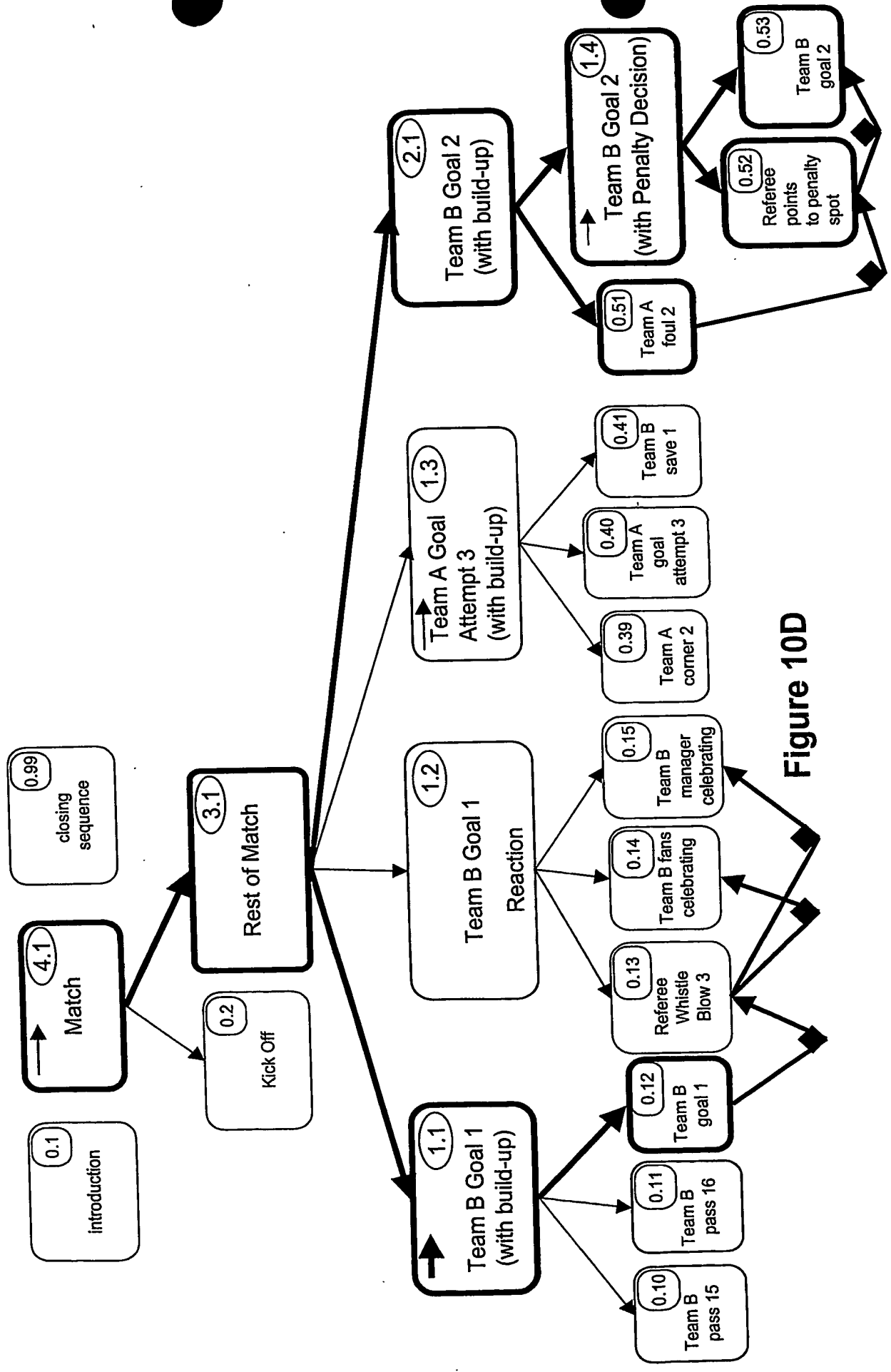


Figure 10D

AvB Highlights	file://c:/media/intro.avi
	file://c:/media/AvB/010.avi
	file://c:/media/AvB/011.avi
	file://c:/media/AvB/012.avi
	file://c:/media/AvB/052.avi
	file://c:/media/AvB/053.avi
	file://c:/media/outro.avi

Figure 11

**This Page is Inserted by IFW Indexing and Scanning
Operations and is not part of the Official Record**

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images include but are not limited to the items checked:

☐ BLACK BORDERS

☐ IMAGE CUT OFF AT TOP, BOTTOM OR SIDES

☐ FADED TEXT OR DRAWING

☒ BLURRED OR ILLEGIBLE TEXT OR DRAWING

☐ SKEWED/SLANTED IMAGES

☐ COLOR OR BLACK AND WHITE PHOTOGRAPHS

☐ GRAY SCALE DOCUMENTS

☒ LINES OR MARKS ON ORIGINAL DOCUMENT

☐ REFERENCE(S) OR EXHIBIT(S) SUBMITTED ARE POOR QUALITY

☐ OTHER: _____

IMAGES ARE BEST AVAILABLE COPY.

As rescanning these documents will not correct the image problems checked, please do not report these problems to the IFW Image Problem Mailbox.